

Mejlans Bollförening r.y.

Action Plan 1.6.2023 – 31.5.2024

Objectives

The primary goal of MBF has traditionally been its junior activities. Our motto is that young people should enjoy themselves and have an opportunity to engage in physical activity and sports through table tennis. The sports activities include club activities, recreational activities, and competitive actions. Measured by membership, MBF is one of Finland's largest table tennis clubs, which gives us the responsibility to manage our activities well. The goal for the 2023-24 season is to attract 30 new juniors to MBF and thus increase membership to 120 by the end of May 2024.

Education, Camp, and Recruitment

The aim for the 2023-24 season is to focus on recruiting the youngest children, aged 7-13. Children can be recruited from both Swedish-speaking and Finnish-speaking schools. The primary recruiters are Samuel Abajon-Nurmisuo and Andrei Räsänen. Junior coaches are Sebastian Abajon-Nurmisuo and Mika Räsänen. Onni Farin and Andreas von Köhler particularly assist in the summer camp for 7-12-year-old girls and boys with 40-50 participants at Ruskeasuo on 5.-9.6., 19.-22.6., and 7.9.8.2023. The City of Helsinki (EasySport) and the South Finland Sports and Physical Activity Association supported MBF in this activity.

In spring 2023, MBF received support from the Ministry of Education and Culture for a two-year project "Stadin junnupingis in shape" (Stadin junnupingis kondikseen), aiming to get 30 new young players to MBF during the 2023-24 season in collaboration with schools and youth centers, and creatively using social media. MBF is establishing two new groups: one for 7-12-year-old girls and boys and another for 6-8-year-old children (where parents are also welcome).

MBF also received support to attract high school students to play table tennis. We will contact schools in the vicinity of Ruskeasuo, invite students for a ping

pong session at Ruskeasuo hall, and establish a regular table-tennis group of about ten people.

Competition Activities

In the 2023-24 season, MBF aims to maintain its position in the 1st division and have two teams in the 2nd division, as well as promote a third team from the 3rd division to the second. For our juniors, participating in divisional matches is a crucial way to practice table tennis.

The aim is also to win medals in national junior and senior competitions. The association will continue to support junior activities by having a coach participating in significant competitions (with support from the City of Helsinki).

One method for developing junior competition activities is organizing national competitions. MBF is organizing the National Championships for teams and A-class on 25.-26.11.2023 and the Arf-Cup on 2.-3.3.2024.

Club activities

No club can survive without its own club activities, offering an opportunity to meet each other and practice activities other than table tennis. In the 2023-24 season, we continue the "Kingis" activity at Ruskeasuo hall.

We also plan to organize MBF common coaching evenings, which everyone can attend.

Communication

The MBF website (mbf.fi) also needs further development to better link it to social media, e.g., MBF's Facebook page.

Equipment

MBF continues to sell affordable practice shirts and plans to purchase competition shirts and overalls with the MBF logo for all players. Collaboration with the Table Tennis Center continues.

Administration

We continue to modernize and streamline MBF's administration based on the rules updated in 2022. The functions of the web-based management system (sporttis.net) are further utilized for communication between members (email, newsletter). Sporttis.net also supports MBF's coaching activities.

Economy

In the spring of 2023, MBF received a total of 17,644 euros in grants from the City of Helsinki, South Finland Sports and Physical Activity Association, and the Ministry of Education and Culture. 300 euros of this support was used in 2023. The rest should be used during the financial year 1.6.2023 - 31.5.2024.

With revenues from organizing competitions and various grants, membership fees (60 euros for seniors, 30 euros for juniors) can be kept at the same level. Additionally, the rental fees for the hall and the training costs for juniors can remain roughly at the same level as in the 2022-23 season.